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## New Zealand

### Agricultural Biotechnology Annual

#### Report

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**Report Highlights:**

In New Zealand, genetically modified organisms (GMOs) are regulated under the 1996 Hazardous Substances and New Organisms Act (HSNO) and administered by the newly created Environmental Protection Agency (EPA). The EPA operates in line with the New Zealand Government's cautious approach to GM technology, only approving applications if the benefits outweigh the risks. A GM equine influenza vaccine is the only GMO approved for use in New Zealand but there is a growing recognition among industry organizations, policy makers, farmers and others that there could be economic benefits to creating a more enabling environment for GM technology. GM food products sold in New Zealand must be approved by Food Standards Australia New Zealand (FSANZ). To date, FSANZ has approved 49 GM food products. All GM foods sold in New Zealand must be labeled. GM animal feed falls outside of the HSNO Act and may be imported as the governing legislation does not make a distinction between GM and non-GM feed.

#### Section I. Executive Summary:

In New Zealand, genetically modified organisms (GMOs) are regulated under the 1996 Hazardous Substances and New Organisms Act (HSNO) and administered by the newly created Environmental Protection Agency (EPA). (Prior to the formation of the EPA, the HSNO Act was administered by the Environmental Risk Management Authority.) The EPA operates in line with the New Zealand Government's (NZG's) cautious approach to GM technology, only approving applications if the benefits outweigh the risks. In the regulation of GM organisms, EPA considers the effects on the environment, health and safety of people, the economy, the social and cultural well-being of people and communities, Maori culture and their relationship with the environment, and international obligations.

A GM equine influenza vaccine is the only GMO approved for use in New Zealand. Aside from the New Zealand Racing Board and the Equine Health Association, no other organization has submitted an application for a conditional or full-scale release of a GMO. Many in the research field attribute this to the costly, lengthy and unproven nature of the regulatory approval process. However, there is on-going GM research in New Zealand. To date, 19 contained field trials have been approved for a range of crops.

There is a growing recognition among industry organizations, policy makers, farmers and others that there could be economic benefits to creating a more enabling environment for GM technology. While products like corn and cotton are not grown in New Zealand, there is an increasing recognition that genetic modification could be used to develop products with agronomic benefits suitable to New Zealand and positive impacts for food security and environmental mitigation. Press articles over the last twelve months have suggested the need to rethink New Zealand's restrictive stance on GM technology or risk being left behind by competitor countries that have embraced the technology. Some commodity organizations and farmers remain cautious about the use of GM technology out of concern that it will tarnish New Zealand's "clean and green" image and negatively impact on the ability to market products overseas.

GM food products sold in New Zealand must be approved by Food Standards Australia New Zealand (FSANZ). To date, FSANZ has approved 49 GM food products. All GM foods sold in New Zealand must be labeled. GM animal feed falls outside of the HSNO Act and may be imported into New Zealand as the governing legislation does not differentiate between GM and non-GM feed. Meat and other products from animals that have been fed GM feed do not need to be labeled.

The New Zealand Government is a signatory to the Cartagena Biosafety Protocol.

## **SECTION II. PLANT BIOTECH TRADE AND PRODUCTION**

### **Production and Trade Situation**

New Zealand permits the import of genetically modified food products that have been approved by Food Standards Australia New Zealand (FSANZ). To date, FSANZ has approved 49 food products for import into New Zealand. New Zealand also permits the import of GM animal feed. In the year to end March 2011, New Zealand imported 124,738 tons of soybean meal, primarily for poultry and pig feed. Argentina was by far the largest supplier, which suggests that much of the imported feed would have been derived from GM soybeans.

A GM equine influenza vaccine is the only GMO approved for conditional use in New Zealand. Aside from the New Zealand Racing Board and the Equine Health Association, no other organization has submitted an application for a conditional or full-scale release of a GMO. Many in the research field attribute this to the costly, lengthy and unproven nature of the regulatory approval process. However, there is on-going GM research in New Zealand. To date, 19 contained field trials have been approved for a range of crops.

Many of the GM crops grown in the northern hemisphere, such as soybeans and cotton, are not commercially grown in New Zealand.

### **GM Crops & Plant Research**

The environment for GM research in New Zealand has largely been determined by a Royal Commission report dating back to 2001. The major conclusion of the report was that it would be unwise for New Zealand to turn its back on the potential benefits of GM technology, but that New Zealand should proceed cautiously, managing the risks associated with GM technology while simultaneously encouraging organic production and sustainable agriculture. Much of the research undertaken to date has been conducted by crown research institutes (CRIs), such as Plant and Food, Scion and AgResearch, which receive both public and private sector funding.

Plant and Food has undertaken GM research on a range of plants including potatoes, onions, broccoli, cabbage, and cauliflower and forage kale. However, their brassica trials were terminated after a breach of one of the field trial conditions where at least one genetically modified plant was allowed to flower.

Scion has the lead on forestry and biomaterials research. Scion obtained approval in 2010 to begin a new set of field trials, which got underway in June 2011. These trials focus on herbicide tolerance, reproductive traits, and growth and quality traits. Scion has linkages with several US companies and the US Department of Energy.

Ag Research is charged with enhancing the productivity and profitability of the dairy, meat and textile industries in New Zealand. In June 2010, AgResearch scientists and Granslanz Technology Ltd., a subsidiary company, announced that they believe they can improve white clover (*Trifolium repens*) to give grazing animals a higher intake of protein, while at the same time reducing methane emissions. Scientists also believe the genetic breakthrough could improve animal health and reduce nitrogen waste.

Pastoral Genomics, a research consortium for forage enhancement through biotechnology, is researching a cis-genics approach to develop perennial ryegrasses that are drought resistant and reduce animal methane emissions. The consortium has links with the Noble Foundation in Oklahoma and the University of Florida. It is conducting controlled field trials in Florida.

## **SECTION III. PLANT BIOTECH POLICY**

### **General Policy on Genetic Modification**

While the international environment with respect to GMOs has changed significantly over the last decade, the report issued by the Royal Commission on Genetic Modification in 2001 still guides the New Zealand Government's policy on genetic modification.

The newly created Environmental Protection Agency (EPA) is now the lead agency in minimizing and managing risks associated with GMOs. Under the 1996 Hazardous Substances and New Organisms (HSNO) Act, all GMOs are prohibited entry into New Zealand unless they have been formally approved by EPA. (This function was recently handled by the Environmental Risk Management Authority (ERMA).) The EPA can issue various levels of approval including containment, conditional release and full-scale release. To date, several approvals for contained field trials have been approved. (See Appendix II for details of contained field trials and conditional releases that have been approved.)

### **What is containment?**

Containment requires that an organism and its heritable material be contained and managed within a containment facility. Containment is where basic research takes place to create or develop a GMO and to gather information to apply for a field test or release application. In New Zealand, a field test is considered contained as the organism and any heritable material cannot leave the field test site and must be retrieved or destroyed at the end of the field test. To ensure the organism is contained, ERMA implements comprehensive operational, physical or biological controls. In the case of a crop, it might be a control on flowering to prevent the release of pollen or seed. Activities considered 'low risk GMO research in containment' are subject to a rapid assessment process and may be approved by delegated bodies such as the Institutional Biosafety Committee (IBSC) at the research institution where the work will take place. These applications are not notified for public comment.

### **What is a release?**

NZ GM regulations permit two types of releases: a release with controls (a conditional release) and a release without any controls or restrictions (an unconditional release). Release approvals can only be given if the GMO is not likely to cause: significant displacement of native species; significant deterioration of natural habitats; significant adverse effects on human health and safety; significant adverse effects to New Zealand's genetic diversity; disease or be a vector for disease.

The HSNO Act did not originally contain a provision for a conditional release. The Act was amended in 2003 in response to a recommendation from the Royal Commission. This change was intended to facilitate coexistence by providing a mechanism for imposing controls or conditions on a release of a GMO, such as regional restrictions, where the presence of the GMO might pose a threat to an established industry. ERMA believes this mechanism could be used for conducting research in the field that would be difficult to do under conditions that require full containment, e.g. where the organisms would be allowed to flower or set seed. However, under the HSNO Act, conditional releases must meet the same minimum standards as for full releases, as laid out in Section 36 of the Act, and must demonstrate that the positive effects outweigh adverse effects.

To date, there have been no applications for conditional or unconditional releases in New Zealand. However, as a result of ongoing research in the containment phase, many expect an application for a conditional release within the next few years.

### **The Main Laws Governing Genetic Modification:**

- Hazardous Substances and New Organisms (HSNO) Act 1996
- Hazardous Substances and New Organisms (Methodology) Order 1998
- Hazardous Substances and New Organisms (Low-risk Genetic Modification) Regulations 2003
- Imports and Exports Restrictions Act 1988
- Import and Exports (Living Modified Organisms) Prohibition Regulations 2005
- Customs and Excise Act 1996
- Bio-security Act 1993 (including Ministry of Agriculture and Forestry (MAF)/Environmental Risk Management Authority (ERMA) Containment Standards; MAF Import Health Standards)
- Agricultural Compounds and Veterinary Medicines Act 1997
- Medicines Act 1981
- Food Standards Australia New Zealand Act 1991
- Official Information Act 1982

### **The HSNO Act**

The HSNO Act regulates research into and release of all living things that do not already exist in New Zealand,

including GMOs. The Act is administered by the Ministry for the Environment (MFE) but implemented by ERMA, which was established as an independent body under the Act. It applies to anything that can potentially grow, reproduce and be reproduced, whether or not it is also a food or a medicine. Before any new organism, including a GMO, can be imported, developed, field tested or released into the environment, the applicant must get the approval from ERMA.

## **The Key Government Agencies Responsible for Administering and Enforcing GM Policy**

**Environmental Protection Agency:** On June 3, 2010, the New Zealand Government officially announced the creation of the new Environmental Protection Agency (EPA), which became operational on July 1, 2011. Technical and regulatory functions that now fall under the Ministry for the Environment, Ministry of Economic Development, and the Environmental Risk Management Authority will now be brought together and consolidated under the EPA. Among other things, the EPA will be responsible for undertaking all of the functions currently performed by ERMA under the HSNO Act. The functions currently performed by ERMA that will be transferred to the EPA include the following:

- Advising the Minister of any matter relating to the purpose of the Act;
- Processing applications for approvals;
- Making decisions on applications for approvals and setting related controls;
- Monitoring and coordinating HSNO compliance and enforcement activities;
- Preparing reports for the Minister for the Environment in relation to applications that have been called in by the Minister;
- Issuing, amending and revoking group standards for hazardous substances;
- Maintaining a register relating to hazardous substances and new organisms;
- Participating in the work of international bodies dealing with hazardous substances and new organisms;
- Providing technical advice;
- Monitoring the implementation of regulations; and,
- Supporting the Maori advisory committee.

**Ministry for the Environment:** Currently, MFE advises the NZG on environmental laws and policies, including managing the risks of introducing new organisms. It is responsible for the management and maintenance of the HSNO Act.

**Food Standards Australia New Zealand:** FSANZ is a bi-national independent statutory authority operating under the Food Standards Australia New Zealand Act 1991. It is responsible for developing food standards for both Australia and New Zealand, emphasizing the protection of public health and safety. The standards cover composition, labeling and contaminants, including microbiological limits. They apply to all food produced or imported for sale in Australia and New Zealand, including food products that are or contain GMOs. The final approving body for standards developed by Food Standards Australia New Zealand is the Australia New Zealand Food Standards Council (ANZFSC), which is made up of the Australian Commonwealth, state and territory Ministers of Health and the New Zealand Minister of Health.

**Ministry of Agriculture and Forestry:** MAF is responsible for enforcing the conditions for genetically modified organisms imposed by ERMA on approved field tests and conditionally released organisms. This work also involves the inspection of containment facilities for research in containment and ensuring importers comply with the HSNO Act. As a result of a recent merger with the New Zealand Food Safety Authority (NZFSA), MAF is now also responsible for administering standards for safety, labeling and composition of food sold in New Zealand, including imported food and foods produced using genetic modification.

**Ministry of Science and Innovation (MSI):** MSI, established in February 2011, was formed through the merger of two agencies - the Foundation for Research, Science and Technology (FoRST) and the Ministry of Research,

Science and Technology (MoRST). MSI is now the lead agency driving science and innovation in New Zealand. It is tasked with directing knowledge and technology transfer from the science and innovation sector to businesses and other research users. It is hoped the merger will streamline the science policy and funding functions and create a stronger link between policy and funding allocation.

One of the key themes running through the biological sciences in New Zealand is “ecological sustainability” – an area that MSI sees as having increasing importance in the future, especially as it relates to food security. In this context, MSI takes a holistic view incorporating food safety, environmental sustainability, value chain robustness, and traceability. MSI is reportedly agnostic on the technologies that could be developed to meet the challenges it foresees but, at this stage, it is not clear what role, if any, GM technology will play as it relates to food security and ecological sustainability.

### **The Approval Process for GMOs**

All decisions on the importation and domestic use of living modified organisms that are genetically modified are made by EPA on the basis of a thorough assessment of the potential risks and benefits posed by the organisms, under the requirements of the 1996 HSNO Act. If approval is given for development in containment, further approval must be given before the organisms can be field tested, conditionally released or fully released. Approval is only given if, in the opinion of the EPA, the benefits of the GMO outweigh the risks.

Under the HSNO Act, the EPA must evaluate the potential risks of new organisms according to strict minimum standards. The HSNO Act requires that the following matters be taken into account by decision makers:

- the sustainability of all native and valued introduced flora and fauna;
- the intrinsic value of ecosystems;
- public health;
- the relationship of Maori and their culture and traditions with their ancestral lands, water, sites, waahi tapu (sacred places), valued flora and fauna, and other taonga (sacred or treasured things);
- the economic and related benefits and costs of using a particular new organism; and
- New Zealand's international obligations.

When considering a new organism for conditional or full release, EPA must first decide whether or not the organism would be likely to have any significant effect on the environment or human health and safety. EPA then looks at any potential economic and other benefits and weighs these up against the risks. The cost/benefit analysis provides a basis for the final decision on whether or not any organisms should be released. Under a conditional release, EPA stipulates certain conditions such as restrictions on where GM crops can be grown, compulsory buffer zones between the GM crop and conventional crops, regulations on planting time, or controls on how the crop is harvested and processed. In the case of GM animals, conditions could include high security fencing and requirements for disposing of waste. Under a conditional release scenario, MAF is responsible for enforcing compliance. EPA can grant a full release if there are no potential risks that need to be managed by the imposition of conditions. EPA's decision to approve or decline an application can be appealed by the High Court. If the application goes ahead, conditions are monitored and enforced by MAF.

Consultation with the public is an integral component in the case-by-case decision-making process. The HSNO Act requires EPA to publicly notify applications where it considers there is likely to be significant public interest in the application. The public notice provides a means by which any person may make a written submission in the application. A public hearing of an application may also be held if one is requested by the applicant, by a person who has made a submission, or if EPA considers that a hearing is necessary to ensure due consideration of all the relevant matters.

It's worth noting that New Zealand is unique in its requirement that the benefits must be considered alongside the risks. For field trials, many report that New Zealand's requirement for absolute containment is difficult to meet and that the need for public consultation for contained field trials is costly.

In line with recommendations from the Royal Commission, the HSNO Act was amended to give greater recognition to the knowledge and experience of Maori values by those involved in the decision making process on new organisms, including GMOs. When applications for the release of GMOs in New Zealand are considered by EPA, the HSNO Act requires that the Maori culture and traditions as they relate to their ancestral lands, water, sites, flora and fauna be taken into account. This means that EPA must assess the potential impact of the organisms on indigenous plants and animals – as well as introduced ones – that are valued by the Maori.

## **Treaty of Waitangi and Genetic Modification**

New Zealand's [Royal Commission on Genetic Modification](#) investigated the Crown's responsibilities under the Treaty of Waitangi in relation to genetic modification issues. They recommended that the HSNO Act be amended to give effect to the principles of the Treaty of Waitangi.

The Government agreed to amend the HSNO Act to more appropriately reflect the Treaty of Waitangi relationship and in 2002 set up a Māori Reference Group to assist with this. The Government considered the [Māori Reference Group's report](#), along with the advice of officials, and decided to make legislative changes to the Act, and also to introduce practical changes to the way the application and decision-making processes work.

The HSNO Act has been amended to give greater emphasis to the knowledge and experience of Māori values by those involved in the decision making process on new organisms, including genetically modified organisms. It does this by adding knowledge of the Treaty of Waitangi and tikanga Māori to the range of expertise and experience the Minister considers when appointing members of the Authority. As well, Nga Kaihautu Tikanga Taiao (the body that advises the Environmental Risk Management Authority on Māori issues) is given a statutory basis within the Act. Previously there was no requirement in law for ERMA to have a Māori advisory committee, but this has been changed to make it mandatory.

## **Contained GM Field Trials**

Since the HSNO Act was implemented in 1996, New Zealand has approved 19 applications for GM outdoor field trials. The most recent was in June 2011 when Scion was approved for a long-term field trial utilizing two species of pine to trial many traits concerned with herbicide tolerance, reproduction, wood growth and quality. A complete listing of the field trials being conducted in New Zealand can be found in Appendix II. Unlike Australia and the United States, fees are charged in New Zealand for applications for field trials.

Some New Zealand companies have opted to take their GM trials offshore. A number of groups feel that the New Zealand regulations are too expensive or onerous and they are better able to conduct their trials overseas, particularly in Australia and the United States.

## **Co-existence**

As there is no commercial production of GM crops, New Zealand has not established a threshold to manage co-existence of GM and non-GM crops.

## **GM Food Regulations**

GM foods and ingredients can only be sold in New Zealand if they have been assessed for safety by FSANZ and approved by the Australia New Zealand Food Standards Council (ANZFS), a council of Australian and New

Zealand health ministers. FSANZ has approved 49 GM food products for sale in New Zealand and there are another six applications in progress. See: <http://www.foodstandards.govt.nz/consumerinformation/gmfoods/>

As of 2001 under Standard A18/1.5.2 of the Australia New Zealand Food Standards Code, which outlines the legal requirements for the sale and labeling of GM food, all genetically modified foods sold in New Zealand must be labeled. This means that any food, food ingredient, food additive, food processing aid or flavoring that contains genetically modified DNA or protein must have this fact noted on the label. If a food or ingredient has altered characteristics, this must also be on the label. For example, if oil was made from a plant that had been genetically modified so that its oil boils at a higher temperature, the oil would have to be labeled, even though no genetically modified material would be present. A genetically modified ingredient does not have to be listed on the label when:

- It is a flavoring in the food and makes up less than 0.1% of that food; or
- An ingredient unintentionally contains genetically modified material at levels of less than 1% of that ingredient; or
- It is a highly refined food, other than that with altered characteristics, where the effect of the refining process is to remove novel DNA and/or novel protein;
- It is a processing aid or food additive, except where novel DNA and/or novel protein from the processing aid or food additive remains present in the food to which it has been added;

There is zero tolerance however for the presence of an unapproved GM food in the food supply, even if it is unintentional.

GM foods are labeled to help consumers make an informed choice about the food they buy. They are not labeled for safety reasons, as only those GM foods assessed by FSANZ as safe are approved for sale. Negative content labeling such as “GM Free” is not addressed as part of the labeling standard.

Meat and other products from animals that have been fed GM feeds do not need to be labeled as genetically modified. Also, there are no labeling requirements for foods prepared in restaurants, either as takeaways or eaten in situ (this includes takeaway meals prepared in supermarkets).

Meeting the requirements of New Zealand's GM food labeling regulations places a burden on manufacturers, packers, importers, and retailers to take reasonable steps to determine if the food is genetically modified or has a GM ingredient and to ascertain if the GM food is approved. The importer usually has the primary responsibility for ensuring the accuracy of the label and compliance with New Zealand's GM food labeling requirements. Wholesalers and retailers usually demand GM-free declarations from their supplier/importer, which passes liability in the event of GM labeling non-compliance back to the importer. New Zealand food legislation requires businesses to exercise due diligence in complying with food standards. Meeting those obligations is usually interpreted to require a paper or audit trail similar to a quality assurance system.

MAF/NZFSANZ does not inspect individual food import shipments for compliance with GM food labeling requirements. Periodic compliance audits conducted by NZFSANZ usually start by selecting a number of items from retail shelves and working back to the local manufacturer or the importer of record. For imported food, this largely consists of a review of importer compliance with their responsibility to adequately document the GM content of their food imports based upon information obtained from overseas exporters/manufacturers, and that food product labels indicate GM content if necessary.

The application process for approval of a GM Food will usually take nine months for a general procedure (1 round of public comment) and 12 months for a major procedure (2 rounds of public comment). Usually a GM food with a single trait would be a general procedure. However, where the application is more complex (e.g. including a nutritional trait) the major procedure may be used.



## **GM Animal Feed Regulations**

GM feed is covered by the Agricultural Compounds and Veterinary Medicines (ACVM) regulations 2001, which are issued under the ACVM Act (1997). The ACVM regulations state that materials fed to animals should be safe and not cause harm to the animal. A distinction between GM and non-GM feed is not made. When imported, animal feed gains entry to New Zealand under its general import health standards, with no distinction made between GM and non-GM animal feed.

The current approach taken by FSANZ recognizes that many animal feeds are derived from the same GM commodities (e.g. corn) that are used for human consumption, and, as a result, it is difficult to keep the food and feed chains completely separate. FSANZ's policy is to avoid "split use" approvals, where a GM plant receives approval for use as animal feed but not for human food. This approach, which is also practiced in the United States and Canada, arose following an incident in the United States where traces of a GM corn (known as StarLink™ corn), which had been approved for animal feed only, were found in human food products. The incident caused consumer concern and disruption to trade and highlighted that adventitious contamination can occur despite well developed identity preservation and segregation systems being in place. To prevent similar incidents occurring in the future it is now common practice for GM plants intended primarily for feed use to also undergo food safety assessment and approval for human food use. This policy is intended to minimize the risk of un-assessed and unapproved products entering the food supply as a result of inadvertent co-mingling of grain/seeds during transport and storage, and also ensures that their use as feed will not pose indirect risks to humans. Examples of GM crops that have been developed primarily for animal feed but which have also been granted approval as human foods in Australia and New Zealand include high lysine corn, and herbicide-tolerant Lucerne.

## **Cartagena (Biosafety) Protocol**

The Cartagena Protocol on Biosafety entered into force for New Zealand on May 2005, following New Zealand's ratification of the agreement in February 2005. The protocol regulates the trade of living modified organisms. New Zealand was already assessing genetically modified organisms before importation into New Zealand on a case-by-case basis and ratified the protocol to be a 'good international citizen'. Several industries, however, such as the dairy sector, are concerned that the EU or other countries might use the "precautionary principle" to restrict trade.

New Zealand is one of the few major agricultural exporters that are a signatory to the Cartagena Protocol. The NZG tends to have a similar stance on issues in the Protocol as the United States. Both countries are concerned about liability and redress, handling, transport, packaging and identification issues relative to living modified organisms (LMOs) as well as potential conflicts with other international obligations. New Zealand plays a useful role in helping to shape balanced decisions at Protocol meetings.

While many countries have signed up to the new protocol and supplementary agreements: "Liability and Redress" and "Access and Benefits" adopted by the Conference of the Parties to the Cartagena Protocol in Nagoya, October 2011, New Zealand isn't a signatory to either agreement yet.

## **SECTION IV. GM PLANT MARKETING ISSUES**

Biotechnology continues to be a politically sensitive subject in New Zealand that evokes strong opposition from

the Green Party as well as a small number of NGO organizations often with influence out of proportion with numerical support. These groups seek to prevent commercial releases of genetically modified organisms into the environment as well as to impose restrictions against consumption of foods with GM content.

In New Zealand, there are two major nationwide supermarket chains. One of the chains, “Foodstuffs”, a cooperative, has taken a stance on GM whereby it insists on non-GM food ingredients to be used in its house or private branded products including non-GM feeds being fed to animal products which are sold under the house or private brand. It has no stance on third party or regular products sold through its stores as long as they are approved and labeled as regulated by FSANZ. It is the supplier or importers responsibility to label the product not that of the supermarket. The Foodstuffs website is: <http://www.foodstuffs.co.nz/community-social-responsibility/healthy-communities>.

When asked, most New Zealand consumers express about GM foods. However, negative attitudes toward GM may be weakening. According to recent surveys and interviews, actual purchasing behavior does not always correlate with expressed negative attitudes toward GM. Likewise, many New Zealand farmers support the commercialization of GM crops appropriate to New Zealand pastoral style agriculture and growing conditions, and have expressed concern that, by not embracing GM technology, they are falling behind their competitors. They are, however, cautious in their approach. Before making planting decisions, most would want assurances that there would be marketing opportunities for GM crops. Some agricultural industry associations in New Zealand oppose the adoption of GM crops because of the concern that it will tarnish New Zealand’s clean and green image and negatively impact on their ability to maintain price premiums for their products in some offshore markets. However, Associate Professor John Knight of Otago University’s Marketing Department would dispute this. He released a report in March 2011 which concludes that it is highly unlikely that introduction of GM drought-tolerant grasses into New Zealand would have any long-term deleterious effect on perceptions in overseas markets, particularly in Europe, of food products sourced from New Zealand.

Business adviser KPMG in its Agribusiness Agenda released June 2011 is calling for a national debate on agricultural questions such as genetic engineering. In the report, based on interviews with more than 80 agribusiness leaders, KPMG said the use of genetic engineering was moving into the international mainstream and there is a concern that if the country is not open to discussing the issue, New Zealand’s agricultural sector could be left behind by its international competitors. This is the first time a large company involved with the primary sector has gone public with this sort of message.

## **SECTION V. CAPACITY BUILDING AND OUTREACH**

There are opportunities for on-going capacity building and outreach in New Zealand, particularly in working better with the media to provide a balanced view of the risks and benefits of GM technology. In addition to speaking tours and seminars for journalists, opportunities include increasing the use of social media to provide a clear and consistent message about the risks and benefits of GM technology.

## **SECTION VI. ANIMAL BIOTECH**

### **Development and Use**

There are no commercially grown GM animals in New Zealand. In addition, there are no field trials being carried out at present that would likely to lead to a commercial release of animals containing GM event(s) within the next five years.

AgResearch, New Zealand’s largest CRI, has received two approvals to conduct research on GM cows. One approval was to field test GM cattle with modified casein genes and the other to develop transgenic cattle that can

express functional therapeutic proteins in their milk. The first phase of field trial approvals expired in 2008. AgResearch applied for new approvals to continue the transgenic program for a number of species and a range of activities, including the production of biopharmaceutical proteins. These new applications were held up by legal action.

On June 5, 2009, GE Free New Zealand won their case against AgResearch and ERMA. The Court found that the applications were too generic to enable a risk assessment of the type required by the HSNO Act. On June 29, 2009, AgResearch filed a case in Appeals Court. Hearings were held in January 2010 and the Court of Appeal overturned the ruling of the High Court. GE Free then sought to take the case to the Supreme Court. The Supreme Court rejected the case without hearing it which has ended this legal challenge. AgResearch is now operating its field trials utilizing goats, sheep, and cattle with a new approval. (See Appendix II.)

GE Free and the Soil and Health Association commissioned a report from a researcher at Canterbury University around the prospect for horizontal gene flow associated with the AgResearch trial. He concluded there are significant risks. GE Free have petitioned ERMA to reassess their approval of this trial. To date, ERMA has not progressed this application because GE Free hasn't paid the application fee. AgResearch believes it has complied with the conditions of its approval correctly and despite testing has found no evidence of horizontal gene flow. AgResearch is continuing to do GM work on transgenic goats, cattle and mice. The human diseases they are working on are diabetes, cancer, human infertility and blood clotting.

## **Regulation**

Animal GM research and commercialization is governed by the same laws and regulations as plants and other organisms as detailed in the plants section of this report. The same Government departments and agencies are involved.

With respect to contained field trials, conditions of approval are likely to include: very high levels of animal husbandry, a sturdy vermin proof fence, control of any effluent, and a method to dispose of dead animals which contains or destroys the novel genes.

## **Public Opinion**

While attitudes toward GM technology in New Zealand have moderated, consumers still do not readily embrace the technology and would benefit from additional science-based information on the risks and benefits of GM technology.

## **International Organizations**

New Zealand is signatory to parts of the Cartagena Protocol.